

# WIN TEAM UPDATE: MISSIONS

## January 2019 – Manchester UMC

<b>PRIORITY:</b>	<b>Provide needed resources and assistance to residents in our local communities.</b>
<b>GOAL:</b>	By the end of 2021, SERVE 1,000 people within Parkway, Rockwood, and Valley Park school districts
<b>LEADER:</b>	Maurice ‘Moe’ Parisien
<b>WIN TEAM:</b>	Lisa Fetters, John Himple, Liz Shuburte, Autumn Dennis, Cindy Wolk, Cindy Steiner

**1. Briefly describe the most helpful resources your WIN Team is using to gain relevant information:**

JULY 2018: 2012 U.S. Census Data, Demographic information pertaining to the Parkway, Rockwood and Valley Park School Districts. Aging Ahead, Aging Resource Center offering programs and information on the topics of: Housing, Healthcare, Caregiving, In-Home Services, Elder Care, etc. <http://www.agingahead.org>

**2. Based on your learnings, briefly describe what trends/realities your WIN Team sees working in our favor:**

- a. JULY 2018: Rise in the percentage of the Millennial population – According to the Millennial Impact Project<sup>1</sup> this demographic segment believes strongly in:
  - i. Civil Rights
  - ii. Racial Discrimination
  - iii. Healthcare
- b. JULY 2018: Growing aging population is underserved. According to Aging Ahead, formerly the Mid-East Agency on Aging, 29% of Missouri’s population over the age of 60 are living in the 4 counties of St. Louis, St. Charles, Jefferson and Franklin and with dwindling state and federal funding, keeping up with demand is a challenge.

**3. Based on your learnings, briefly describe what trends/realities your WIN Team sees working against us:**

- a. JULY 2018: Partnering with Aging Ahead on programs for the 65+ population can serve not only the members of Manchester UMC, but too, the population of non-members living in the surrounding community
- b. JULY 2018: Opportunity also exists to engage the members of MUMC in volunteer work in support of children and youth with an organization like Oasis <https://www.oasisnet.org/St-Louis-MO> that offers Intergenerational Tutoring programs to help children that are struggling with reading. This program focuses on children from Kindergarten to 3<sup>rd</sup> grade.

**4. Briefly describe the 5 most impactful insights/discoveries/lessons your WIN Team has uncovered so far:**

Insight #1	Given limited financial and volunteer resources, Manchester UMC would be wise to partner with area agencies to address community needs in a collaborative manner.
Insight #2	Manchester UMC has an opportunity to engage a larger percentage of the Millennial population by focusing on those issues that this demographic segment views to be important e.g. volunteering for ‘mercy’ programs, social justice, civil rights, racial discrimination/activism, etc.
Insight #3	Increasing and concentrated poverty, even as the overall population decreases, the number of people living in poverty continues to increase in our communities.
Insight #4	The communities served by Manchester UMC are declining in population and with this decline in population there is greater competition for dollars, resources and volunteerism.
Insight #5	Growth in the diversity of other religious populations e.g. Islam, Hindu coupled with non-denominational Christian churches presents opportunities for traditional mainstream Protestant churches to discover opportunities to partner/collaborate with these faiths in Mission.

**5. Describe how your WIN Team recommends that we define/measure/count progress toward the goal:**

JULY 2018: Measure the number of volunteer hours, dollars raised (ACTIVITY) along with RESULTS –such as lives positively impacted and the difference that these programs will make in the community.

**6. Does your WIN Team feel the goal is achievable or does it need to be adjusted up or down? Why?**

JULY 2018: The goal of 500 lives positively impacted can easily be expanded to 1,000 people served by 2021.

**7. Provide 5 strategies your WIN Team has identified (or seriously considering) to achieve the goal:**

Strategy 1:	Partner with Aging Ahead on its seniors programming.	Due Date:	Oct, 2018
	<b>PROGRESS UPDATE (JAN. 2019):</b> Although not totally ruled out, this initiative has been placed on the back burner due to lack of resources and other priorities.		
	<b>NEXT STEPS:</b> Revisit this Partnership in the Fall of 2019.	<b>Due Date(s)</b>	Sept. 2019
Strategy 2:	Dialogue with the Islamic Foundation to seek opportunities to collaborate on mercy programming for the poor.	Due Date:	Sept. 2018
	<b>PROGRESS UPDATE (JAN. 2019):</b> Discussions with the Islamic Foundation that began in the spring of 2018 has led to an opportunity to partner with the Islamic Foundation and their Volunteers in Medicine Free Clinic located at Baxter and Manchester Rds. Two areas of support that are being pursued are: Grant Writing in pursuit of Foundation support and volunteerism from MUMC to engage the assistance of individuals that have skills in office administration, nursing, clinical primary medical care, etc.		
	<b>NEXT STEPS:</b> 1.) Further assess volunteer needs of VIM and make use of Sign-Up Genius to facilitate MUMC volunteer support. 2.) VIM is in the process of compiling data that will formulate strategies to seek financial support to be able to treat patients with specific medical diseases/conditions.	<b>Due Date(s)</b>	1.) Feb. ,2019 2.) Mar. 2019
Strategy 3:	Reach out to members of Manchester UMC to assess interest in supporting Intergenerational Tutoring for grades K – 5 within the 3 designated school districts.	Due Date:	Mar. 2019
	<b>PROGRESS UPDATE (JAN. 2019):</b> Continues to be under investigation. As much as the focus has been on the 3 local primary school districts, research by WIN team members has revealed a great need for tutoring support and elementary reading support programs that could be an extension of the work of Kingdom House and its work with Peabody Elementary School and after school programs with elementary school age children. Additionally, discussions are going on with The Gathering to further expand their existing tutoring program with Kingdom House and Peabody Elementary School.		
	<b>NEXT STEPS:</b> Continue discussions with local school administrators and educators along with Kingdom House to determine the best possible use of MUMC volunteer resources.	<b>Due Date(s)</b>	Mar. 2019

Strategy 4:	Offer Manchester UMC as a community hub for informational seminars/workshops on social issues facing our communities (similar to the Opioid and Gun Violence presentations)	Due Date:	May, 2019
	<b>PROGRESS UPDATE (JAN. 2019):</b> Discussions have been underway with Manchester City government leaders (Mike Clement), however no specific programming has yet to be defined.		
	<b>NEXT STEPS:</b> Identify programming opportunities in collaboration with local civic area leaders.	<b>Due Date(s)</b>	May, 2019
Strategy 5:	Assess the existing Mission Ministries of MUMC to determine the viability of certain programs to be able to redirect volunteer and financial resources in support of new, highly relevant programming.	Due Date:	Dec, 2018
	<b>PROGRESS UPDATE (JAN. 2019):</b> Working with Autumn Dennis to compile a report of programming for 2018 to determine possible overlap and resource opportunities. It is the belief of the Missions WIN Team for collaboration with Market for Missions to support a joint initiative with Food 4 Kids. Other opportunities for cooperative efforts between various ministries of the church e.g. music ministry (Joy of Music Concert Series) are being explored.		
	<b>NEXT STEPS:</b> Complete Missions Ministries report to identify and quantify resources (human and financial) to determine where opportunity exists to redirect support behind key WIN team strategic initiatives. In addition, Autumn will be reaching out to Market for Missions Leadership to collaborate with Food 4 Kids.	<b>Due Date(s)</b>	Feb, 2019

**8. Describe how your WIN Team will monitor/measure each strategy to see if it is successful (Lag Measures)**

Strategy 1:	Measure & track donations of 'personal essentials' dollars generated, and lives touched
Strategy 2:	Assess the success (qualitative) of meetings/discussions with the Islamic Foundation
Strategy 3:	Assess the level of interest among members of MUMC in engaging in tutoring programs with schools located in the geographic boundaries of the 3 school districts.
Strategy 4:	Assess the ability generate interest among volunteers at MUMC to lead and support the development and ongoing implementation of events and speakers' series addressing matters of societal threats and concerns.
Strategy 5:	Assess the quality and integrity of existing Manchester UMC mission ministry programs.

**9. What are some "quick wins" (easy steps), if any, that your WIN Team suggests we take now?**

JULY 2018: Opportunity exists in reaching out to Aging Ahead and Oasis (St. Louis Oasis Intergenerational Tutoring program) to determine how Manchester UMC might engage and support existing programming service seniors and children.

**10. What else would your WIN Team like the Leadership Board to know about your efforts?**

JULY 2018: In the opinion of the Missions WIN Team, key to success in addressing Mission Opportunities for Manchester UMC is to FOCUS on those few opportunities where both the financial and volunteer resources can come together. It is the belief of the Missions WIN Team that to be successful, we must focus on a few initiatives

and do them well. Attempting to take on too many programs/ministries will only dilute our available financial and volunteer resources and thus limit the opportunity for success.

<sup>1</sup>The Millennial Impact Project is the largest body of data and analysis on how US Millennials interact with causes. Since the study began in 2009, more than 100,000 Millennials (born between 1980 and 2000) have participated in the research initiative. <http://www.themillennialimpact.com>

## **2021 Plan**