

Young Adult WIN Team
September Meeting
9/13/18, 6:00-7:15pm

Tonight's Objective: Determine what wording we need for new connect cards and assign individuals to finalize wording for each section.

In attendance: Sarah Healy, Jim Peich, Nicki Reinhardt-Swierk, Chessey Brenton

Good News! Leadership is on board with our idea for stacked connection cards. Still waiting on Phil Estes, but if we separate serve and give he should be good. Phil Wiseman is on board for the designer to do this.

Now what? Action items for a volunteer: What is the depth of the pew rack? (so we know how many copies of the card we can fit)

-Need a one pager about our strategy and how we will address concerns (ex: We know ppl are used to the pad. We need to change the language when we talk about it. The pew pads aren't helping us meet people, we can do that in the hand shaking section.

-this allows people to see info that they might not have otherwise looked at

-Needs is that they be different colors. We want them to be branded, but we want diversity of color so it pops. The headers need to be very readable

-Not too thin of paper. It needs to be solid and substantial to pull one card out. We want folks to be able to write on it with a ballpoint pen—non glossy, heavy paper. If they are on regular paper, they will hang down.

-use language: intentional meeting people because they are important

Review Calendar and Status

Last time

August (needs to be early in the month) meeting: Look at connection card examples (each member will bring and present on examples-what do you like and why). Start creating a list of relevant data that we should collect. Take picture of any forms we have to fill out in other spaces in our lives so we can see what data is being collected.

Moving forward

- **December**- Christmas Party at Nicki's house! Just for fun!
- Send to printer before **Thanksgiving break**.
- **November** meeting—finalize a script that will be used starting January 1. We need to have a big push in January with concise, scripted message. Emily will add will draft to google docs so we can discuss and edit starting document to be used all over. Homework to bring to Christmas party: hold up card and make phone/Instagram video explaining why the card is important. We can show the videos in January
- Graphic designers will need time to go back and Forth-Send draft immediately after meeting in early **October**. We will be prepared to deal with any snags that we've run into along the way.

- **September (needs to be early in a month) meeting: decide information that needs to go on the cards—type up exactly what we want and get suggestion for style, design, function).**

Review Mock-ups

Create list of what we need

Connect:

We're so glad you're with us! If you want more information check out our website or the information booth.

Name,

visit boxes (1,2,3)

Email

DOB (wonder why? See back of card)

Date, Worship (check boxes one of the options is other with a blank) OR Event (time/name)

Others attending: rows for names and DOB,

BACK OF CONNECT CARD

Why do we ask for your DOB (date of birth)?

Manchester UMC has set a goal to grow the number of people age 25 to 35 having a first-time experience us. By the end of 2021, we hope that 4 out of every 10 people having a first-time experience with Manchester UMC will be between the ages of 25 and 35.

We can't tell if we're reaching this goal if we're not keeping track. Data helps us do better ministry. Please help us grow. Dates of birth are confidential.

Prayer & Care

Welcome! We're glad you're here!

-we want to leverage the existing prayer card and ask if any changes need to be made at this time.

-Care is Stephen Minstiry

Give

Welcome! We're glad you're here!

Envelope

-Phil and Mary will need to work on this (they can do it as long as they agree)

Serve

Welcome! We're glad you're here!

Phil will write with check boxes for serve

Got Kids?

Welcome! We're glad you're here!

Sunday School

Pray Ground
Worship Materials
Nursery
Preschool
Infant

New Here?

Welcome! We're glad you're here!

Vision: We are called to be an inclusive community of people who love Christ deeply, worship Christ passionately, and serve Christ boldly.

Kids "wiggle" and that's ok. (we want to use child-friendly language)

Abridged welcome statement.

Welcome
All colors
All ages
All cultures
All beliefs
All identities and orientation
All Abilities
All sizes
All People are safe here!

Learn More (Chessey doesn't love the heading)

Service times, website, phone, Instagram directions to info booth
(like the church's business card)

Homework:

Theme: brevity and bullets

Prepare and submit assigned wording NO LATER than 5pm September 21.

Nicki: Create one pager, language for the new here card (friends is the language we use for kids)

Jim: Follow up with Pray and Care team for language. Jim will work on the serve card (working with Autumn)

Chessey: Go through and create list of all of the things in the pew back right now. We need to show the chaos. Kids card. Chessey will think about learn more card

Sarah: Measure the pew backs

Heather: put together the Learn more card

Next Meeting: Updates in the design process.