

Win Team Meeting Notes July 29

Attendance: Emily Gauvain , Jeremey Wonn, Winter Hamilton, Sarah Healey, Chessey Brenton, Christy Queensen,

Absence: Jim Piech, Heather Kellenberger,

Phil Wiseman and Nick McGeehon are no longer on our WIN Team

Review Win Team Update: Demographics form

- Reviewing G: Strategies we've identified
 - Strategy 4: What we're already doing
 - Strategy 5: is about protecting our demographic
 - Strategy 6: We need to walk in and pretend its our first time here (secret shopper). We can also ask people we know who haven't been here to visit and give us feedback.
 - Strategy 1: By Christmas we want to pilot new connection cards. We want them to be flexible so that it can be used in all kinds of content/context.
 - Reverse Timeline
 - **December**- Christmas Party at Nicki's house! Just for fun!
 - Send to printer before **Thanksgiving break**.
 - **November** meeting—finalize a script that will be used starting January 1. We need to have a big push in January with concise, scripted message. Emily will add will draft to google docs so we can discuss and edit starting document to be used all over. Homework to bring to Christmas party: hold up card and make phone/Instagram video explaining why the card is important. We can show the videos in January
 - Graphic designers will need time to go back and Forth-Send draft immediately after meeting in early **October**. We will be prepared to deal with any snags that we've run into along the way.
 - **September (needs to be early in a month)** meeting: decide information that needs to go on the cards—type up exactly what we want and get suggestion for style, design, function). Decide: size, if they fit in pews, notepads? Cards? Start piloting at Shared Streets in late September.
 - **August (needs to be early in the month)** meeting: Look at connection card examples (each member will bring and present on examples-what do you like and why). Start creating a list of relevant data that we should collect. Take picture of any forms we have to fill out in other spaces in our lives so we can see what data is being collected.

*issue to consider, how will we distribute the connection cards at Christmas? Can one of us be present at every Christmas service to announce cards and explain why it is important? Could we make and show a video? Could ushers pass out the connection cards after folks are sitting, then collect the cards at offering.

*How well are our attendance pads getting filled out? Only ¾ get filled out now. Most is the people that already come here.

- **Quick Wins**
 - We are already working on 1 (connection card) and getting folks to fill out- will be moving to determine if its helpful
 - 2 is completed (small groups available for M&M, meals have changed to be better for families: time, cost, to-go meals).
 - #3 is done.
 - Winter is working to connect pastoral care and Stephen ministers with circles of friends
 - Have created more diverse small groups, but will continue to work on that. Shared Streets STL is offering 7 new classes led by 7 new leaders this fall!!
 - Have slightly increased young adult participation in service. We're pushing worship and hospitality teams to recruit young folks, rather than the young adult ministry being responsible for that. Its been great at the 9:30 service with college kids participating in the band.
 - We've visited other churches and reported. Keep all notes and church assessments.
 - We have not started making suggestions for, signage, branding, etc. There is already a gentle push moving towards this. We have to hold the church accountable (long term).
 - Increased fellowship sitting is in the works.
 - Still need to work on family space. Esp. blinds cords, dirty glass, need tv to see service. Need one-sided glass for privacy for breast feeding moms.

Homework:

- Nicki will email data@ManchesterUMC.org—what information do we gather? What does the conference need? What pieces of data is missing that we need—what are we not gathering?
- Everyone: take pictures of forms, collect examples of connect cards, create lists of data we may need to collect.