

Youth WIN Team Mtg
01/23/19

Present: Kem Mogannam, Chuck Healy, Genny Schumacher, Ivy Williams, Jeff Woodhouse, John Cargile, Beth Boemler, and Mary Beth Harper

- 1) Welcome
- 2) Prayer – Mary Beth
- 3) Youth Director update – Beth
 - a. Bistro update:
 - i. Increase in youth participating in set up and night of
 - ii. Over 60 more people attending this year – 299 total attended.
 - iii. Proceeds from Bistro will go toward youth mission/trips
 - b. Youth Room renovation:
 - i. Had final contractor walk-through this week – expect finalization of first phase next week.
 - ii. Have sold approx. 40 chairs so far (before Bistro)
 - iii. All trivia proceeds will go toward furniture/AV
 - iv. Trivia night is being planned primarily by the youth event planning team for April 2019.
 - c. Youth leadership teams having good engagement
 - d. Recognition of greater need for marketing as attendance to events in general is down seemingly partially due to youth/families not knowing enough in advance
 - e. Implementing Guest/visitor strategy – have purchased socks and gift bags for new attenders with youth logo
 - f. Established Small Group Leaders training for adult leaders
 - i. Recognize need for more group leaders to be able to grow small groups and leaders who feel equipped
 - ii. Special speaker has been hired to do weekend training (3K), Aug. 2019.
 - g. Time change of youth meetings changing to 4-6p next fall – seems well received in general feedback from youth and parents.
- 4) Music Strategy:
 - a. John shared about visit to church in TX for church music conference. Kevin, John, Lori, and the children’s music directors attended. He described that church’s that had singular style of service had youth choirs/bands that matched.
 - b. Beth shared that the current plan is to offer Cantate and Youth Band at 3p at the same time prior to youth group at 4p.
 - c. Recognized that further changes make take place as the music personnel anticipate change in staff and possible rethinking current structure of music programs.
 - d. John is further assessing youth choir trends in other churches. He said several churches provide lunch and then have youth rehearsal right after Sunday am church.
- 5) Discussed general metrics/goals
 - a. Discussed measuring individual youth attendance and total “touches” in various types of service/programs. Agreed to track both.
 - b. Need to finalize goal numbers, for both absolute number of participants and unique participants. Currently on the table, unique youth participating per week:
2018: 68
2019: 80

2020: 95

2021: 120

- c. Discussed incoming 5th grade numbers obtained from Chessey Brenton –
 - i. 90 in system; 62 attended one event in 2018; 19 attended Jump; approx. 10-15 attend Sunday School.
 - ii. Recognize progress of building children's programs filtering positively toward the youth program.
 - iii. Talked about engagement of 6th graders and their developmental needs
 - iv. Discussed general high school retention – discussed building of relationships and strategy of growing small groups.
- 6) Researching information, resources and trends in youth groups (Jeff shared)
 - a. UM Communications website suggested utilizing lists of new people in the church area from utility companies as part of "welcome wagon."
 - b. Further ideas observed in search: provide opportunities for youth to develop competencies, develop special interest groups, community projects that have volunteer requirements, and providing a hospitality team. Recognized that several of these ideas are in process.
- 7) Discussed balance of building solid youth development versus "flash"/fast build that won't sustain
- 8) Suggested return to review of 4DX in discipline of executing - Kem will resend video for further review next meeting. Scoreboard – what should that be?
- 9) Closing Prayer - Chuck
- 10) Next meeting: Weds, Feb. 20 at 6 pm.