

February 3, 2020, 5:30 p.m.
Room 311

Minutes

Attendance: Dave Bennett, Jennifer McGillivary, Kyle Peterson, Chuck Healy, Debbie Hilton, Tom Hilton, Cheri Hoeflerlin, Phil Estes

Generosity Team – First Six months

- Budget Review
 - Leadership Board approved 2020 Budget on January 19, 2020
 - Giving needed (Pledged/Un-Pledged) to fully fund our Mission and Ministry
- Speaking to the Protocol Proposal

Andy advises we tell how the language around denomination is not about splitting. We are remaining the UMC. The “Protocol” plan describes a change in policy for LGBTQ marriage/ordination. UMC is changing around inclusion. For those who wish to move out of the denomination there is a proposed opportunity to exit at a relatively low cost.
- Rev. Andy and Rev. Phil making One-on-One Calls starting the week of January 27. Leave Behind brochure in progress.
- Lead Gift HHs report in progress from ACS/MissionInsight.
- Team, please encourage others’ support by
 - promoting/networking
 - speaking to small groups/classes, equipped with a script/outline.
- Proposed talking points:

The Why and How

Why?

- To Drive our mission to make a difference for Christ by transforming church and community.

- To support MUMC's Awesome Classes, Welcoming Facility, all of which takes talented staff.
- Support Global Mission – Apportionments
- Freedom from Debt

How? By ...

- Telling Your Personal Story
 - Talk about your own giving and generosity.
 - What it means to you. “I give 10% of my paycheck and it feels good to know I’m helping mission and ministry happen.”
- Living out Generous Financial Discipleship
- Conveying a Vision of Hope – With Christ, we transform church and community
- Intentionally Giving – Identify a percentage of Available Income (weekly/monthly) with the goal of 10%
- Providing stories of life change; Program impact for church and community;
- Targeting communications based on demographics

Communications Elements/Brainstorm

- Focus on this theme:
 - Flourish in ministry.
 - ASK: What does it look like to flourish?
- Create 3 – 5 minute video that teaches the why and how of tithing
- Social Media awareness communications/promote Spirituality of Giving; Importance of giving a percentage of take-home pay, with goal of 10%
- Ask an active Leader in Financial Discipleship to host an in-home gathering.
- Lead a stewardship small group
 - Financial Peace University
 - Thrivent curriculum <https://www.thrivent.com/money-matters/>